Develop your business together with Haaga-Helia UAS

Open and responsible RDI collaboration for companies

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Companies can strengthen their business and capabilities through research, development and innovation (RDI) collaboration with Haaga-Helia UAS. Such collaboration provides companies with access to the latest knowledge, expertise and agile solutions.

The collaboration is based on the principles of open science: trade secrets are always protected, while data and results are made openly available whenever possible. The aim is to publish results openly, although they may be designated as non-public through mutual agreement.

Companies are expected to contribute actively to the collaboration and adhere to the agreed practices. The higher education institution is responsible for information security and the management of data and research materials.

What does collaboration mean?

Your company can develop its business, expertise and new solutions through RDI collaboration (Research, Development and Innovation) with Haaga-Helia. The collaboration is based on your company's concrete needs and aims to strengthen competitiveness and create new business opportunities.

The collaboration may involve:

- working together with experts from various fields
- working together with students who bring fresh skills and new perspectives
- research and development environments and labs where new solutions can be developed and tested in practice

All activities are carried out in compliance with applicable legislation, data protection requirements and the principles of good scientific practice.

What benefits does collaboration bring to your company?

Collaboration creates tangible added value for your company:

- Access to the latest knowledge and expertise: Benefit from up-to-date methods and specialist know-how without the need for major in-house investments.
- Faster development and innovation: Ideas progress more quickly into pilots, experiments, and practical solutions.
- Greater visibility and impact: Strengthen your position within your industry and increase your organization's recognition and influence.
- Broader networks and resources: Gain access to partners, data, and environments that would be difficult to reach on your own.

Open Science and its significance for companies

Higher education institutions operate according to the principles of open science and research. Collaboration with companies is guided by nationally agreed recommendations. In practice, these national guidelines mean the following:

Data collected and results generated through R&D activities are made as openly available as possible and protected as extensively as necessary. Information that is critical to business operations, such as trade secrets, is always protected.

The requirements for openness and protection are agreed upon in detail before the collaboration begins:

- **Collaboration agreement**: includes responsibilities and rights, utilization of results and intellectual property rights (IPR).
- **Data management**: covers both data sharing and protection. Whenever possible, data are made available in anonymized form and are otherwise protected as required.
- **Communication and publication of results**: Results are generally published openly and made accessible. However, when necessary, results may remain non-public, for example for commercialization purposes. Publication practices are agreed upon in advance and company representatives may participate in joint publications.

What is expected from the company and what Haaga-Helia UAS ensures?

The company is expected to:

- participate in development activities and joint knowledge generation
- follow the agreed practices and procedures
- classify materials and data when necessary (open / confidential)

The higher education institution ensures:

- information security and data protection
- adherence to good scientific practice

- proper management and documentation of data and research materials